

**Kamran A. Soomro**  
A-2 BISMA TOWER, WAPDA CITY  
FAISALABAD

Cell: 0092 332 804 9837

CNIC: 45203-0807237-1

Passport: AR5222375

(28 June-2028)

DOB: 26-Sep-1978

soomrokamranahmed@gmail.com



## Marketing Professional & Business Development

### Professional Experience

**(Nov-2023 till Jul-2025) CLOSE KNIT HOSIERY(PAKISTAN)**

**Socks Manufacturer**

**Head of Marketing**

**(AUG-2023 till Oct-2023) ISABELLA Pvt Ltd (SRI LANKA)**

**Seamless Socks, Tights & Activewear Manufacturer**

**Senior Manager Marketing**

**(Aug-2022 – Feb- 2023) PREMIUM TEXTILE MILLS LTD. (Pakistan)**

**SOCKS & YARN SPINNING COMPANY**

**Senior Manager Marketing**

**(Jun-2018 till Feb-2020) KNITWEARTREE (Pakistan)**

**Socks Manufacturing Company**

**Manager Marketing, Export and Procurement**

**(AUG-2021 till Sep- 2022) SAKDIL (BANGLADESH)(Remote Working)**

**SOCKS MANUFACTURING COMPANY**

**Marketing Consultant**

**(Jan-2018 till Dec-2018) UZTEX GROUP (Uzbekistan)(Remote working)**

**SOCKS & TEXTILE MANUFACTURING COMPANY**

**(May-2017 till Nov-2017) UZTEX GROUP (Uzbekistan)**

**SOCKS & TEXTILE MANUFACTURING COMPANY**

### Manager Marketing

- Search new companies to present company's products and share introduction.
- Coordinate with buyers for new development and quote prices.
- Coordinate with Customer's R&D department to share new ideas and products for their sales and marketing team and coordinate with in-house R&D department to develop new products as per customer's request.
- Finalize the order after confirmation of order and coordinate with internal department accordingly & get prepared PI.
- Prepare reports and plan for seasonal activities and make sure the production pipe line should be filled for smooth execution of operations.
- Plan the shipments after reviewing production planning and capacities.
- Coordinate with departments for smoothly execution of orders on time.
- Check RMC's & PMC's of the finalized orders.
- Share stock products with customers to maintain minimum stock inventory in-house.
- Prepare company's products catalog and printing materials for exhibitions.
- Monitor website's material and keep in coordination with the marketing companies for upcoming publishing products details on social media and website.
- Designing packaging for company's upcoming brands in Canada, USA & UK.

### Training/Certificate

- ✓ Microsoft Dynamic Enterprises Portal Software (AX, ERP)
- ✓ Field Logistics in Emergencies (RedR UK)
- ✓ Distributions in Emergency (Solidarites International)
- ✓ Disaster Preparedness and Response. (SAFWCO)

### Workshop

- ✓ Anti-Bribery Act 2010 (Islamic Relief)

### Areas of Expertise

- ✓ Project Management
- ✓ Coordinate Teams
- ✓ Work in difficult/tense situation specially in emergencies
- ✓ Procurement, Financial Controller, Fleet Management, Stock Management, Security
- ✓ International Logistics
- ✓ Reporting
- ✓ I.T.

## Computer

- ? Diploma E-Commerce
- ? Diploma C++
- ? MS Office

## Personality

- ? Team player
- ? Autonomy
- ? Self-Motivated
- ? Adjust according to Culture
- ? Diplomatic
- ? Willing to travel

## Hobbies/Interest

- ? Junior National Champion  
1994 Table Tennis
- ? Travelling
- ? Net Surfing
- ? Learning different cultures

## (Apr-2015 till May 2017) KHAS SOCKS & KNITWEAR(Pakistan)

### Socks Manufacturing Company

#### Manager Marketing

- Search new companies to present company's products and share introduction.
- Coordinate with buyers for new development and quote prices.
- Coordinate with Customer's R&D department to share new ideas and products for their sales and marketing team and coordinate with in-house R&D department to develop new products as per customer's request.
- Finalize the order after confirmation of order and coordinate with internal department accordingly & get prepared PI.
- Prepare reports and plan for seasonal activities and make sure the production pipe line should be filled for smooth execution of operations.
- Plan the shipments after reviewing production planning and capacities.
- Coordinate with departments for smoothly execution of orders on time.
- Check RMC's & PMC's of the finalized orders.
- Coordinate with departments to ensure the timely deliveries of RM & PM.
- Make sure the quality standards should be on top priority while receiving RM & PM.
- Plan shipment vessel & coordinate with forwarder for trucking & container arrangement.
- Check E Form, CRO, BL Draft/Final BL, HBL/MBL, GD etc. and coordinate with customer for on-time documents dispatching after confirmation of payment and bank endorsement.
- Share stock products with customers to maintain minimum stock inventory in-house.
- Prepare company's products catalog and printing materials for exhibitions.
- Monitor website's material and keep in coordination with the marketing companies for upcoming publishing products details on social media and website.
- Designing packaging for company's upcoming brands in Canada, USA & UK.

## (Feb-2014 till Apr-2015) I.Q. Socks & Knitwear (Pakistan)

### Socks & Knitwear Manufacturing Company

#### Manager Marketing & Merchandising

- Search new companies to present company's products and share introduction.
- Coordinate with buyers for new development and quote prices.
- Finalize the order after confirmation of order and coordinate with internal department accordingly & prepare PI.
- Plan the shipments after reviewing production planning and capacities.
- Coordinate with departments for smoothly execution of orders on time.
- Prepare RMC's & PMC's of the finalized orders.
- Coordinate with departments to ensure the timely deliveries of RM & PM.
- Make sure the quality standards should be on top priority while receiving RM & PM.
- Plan shipment vessel & coordinate with forwarder for trucking & container arrangement.
- Prepare E Form and check CRO, BL Draft/Final BL, HBL/MBL, GD etc. and coordinate with customer for on-time documents dispatching after confirmation of payment and bank endorsement.
- Share stock products with customers to maintain minimum stock inventory in-house.
- Main Customers includes **Gold Medal (USA), Smart Choice Ind. (USA), Eastern Western Emporium (USA), Manhattan Hosiery (USA), Emby Hosiery Corp. (USA), Universal Garments Int. (UK), Boston Billy (UK) etc.**

**(Sep 2012 to Jan 2014) Islamic Relief**  
**UK International Non-Government Organization**

**Logistics & Admin Officer (Supply Chain)**

- Managing and supervising procurement procedures and records.
- Arrange procurement through **ERP/AX** Software.
- Arranging operations according to budgets.
- Fleet Management through **VMS**.
- Managing of base budget & forecasting.
- Arranging Traveling/ Accommodation for employees.
- Managing Logistic teams and Logistics HR.
- Managing security, security plan and schedule.
- Warehouse Management.
- Managing and supervising stock & Inventory.
- Managing & Monitoring IT equipment.
- Reporting weekly & monthly (Fleet management, procurement, Security, others as on request).
- Arrange training of support staff related to safe driving, safety & security of the premises.
- Opening new bases/offices.

**(Dec 2010 to July 2012) Solidarites International (Pakistan)**  
**French International Non-Government Organization**

**Assistant Manager Supply Chain**

- Managing and supervising procurement procedures and records.
- Arranging operations according to budgets.
- Fleet Management.
- Finance Management.
- Managing Logistic teams and Logistic HR.
- Managing security, security plan and schedule.
- Managing and supervising warehouse & stock.
- Managing & Monitoring IT equipment.
- Report writing.
- Opening new offices.

**(Mar 2008 – Sep 2010) Textilers (Pvt) Ltd. (Pakistan)**  
**Socks Manufacturing Company**

**Merchandising & Marketing**

- Communication with buyers for the pipe line orders and ongoing orders..
- Review order information and LCs.
- Coordinate with production team for on time deliveries of orders.
- Maintain the quality standards of customer and AQL for proper process of orders.
- Coordinate with Logistics Department for schedules with shipping companies.
- Coordinate with Procurement department for the deliveries of Raw materials and its delivery schedule(s).
- Communication between planning, production, finishing & export departments.
- Tracking all shipments, claims or refunding.
- Main Buyers ISACO (USA), Walmart (Canada), Wilson(USA). Auchan(France).

**(Feb 2006-Mar 2008) Uni Hosiery Inc. (USA) (Pakistan)**  
**Importer of Socks & Garments in USA**

**Sourcing & Quality officer**

- Source new factories as per USA office standards.
- Develop new products and maintain the target prices.
- Maintain Daily sourcing logbook, sampling, Target prices and quotations from the factories.
- Frequent traveling within State to locate best companies.
- Maintain quality standards inline of the placed order's products till final shipment.

**(Jan 2002 -Dec 2005) Cyrus Hosiery Inc. (USA) (Pakistan)**

**Socks Manufacturing Company**

**Quality Control Auditor Outdoor**

- Maintain the quality standards of the placed orders in outsourced companies.
- Maintain the quality reports on daily bases.
- Planning and coordinate with management for on time deliveries for timely shipments.

**(Jan 2002-dec 2003) Academia Soft Tech. (Pakistan)**

**Software & Web Development, Software House**

**Software & Web developer**

- Patients' Record and history keeping in Hospital.
- Inventory Control system for the companies.
- Developed different Web Sites to promote the business of the companies and store their sales record online.

**EDUCATION**

---

- **2010- 2012 Master in Economics**  
SHAHABDUL LATIF UNIVERSITY KHAIRPUR, SINDH PAKISTAN
- **1996-1998 Bachelor In Science**  
SHAHABDUL LATIF UNIVERSITY KHAIRPUR, SINDH PAKISTAN
- **1994-1996 Intermediate**  
SUPERIOR SCIENCE COLLEGE KHAIRPUR, SINDH PAKISTAN
- **1992-1994 Matriculation**  
GOVERNMENT SAINT THERSA'S HIGH SCHOOL KHAIRPUR, SINDH PAKISTAN